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**Communications, Education, and Outreach Committee**

Agenda

Supporting Workforce Development Through the ACHP's Work with Historically Black Colleges and Universities

*Please see the following paper in Tab 1 for the Communications, Education, and Outreach Committee discussion:*

Cultural Resources Workforce Development



**MEETING**  
**COMMUNICATIONS, EDUCATION, AND OUTREACH COMMITTEE**  
**Wednesday, February 22, 2023**  
**1 p.m.–2:30 p.m. EST**

Join ZoomGov Meeting:

<https://achp.zoomgov.com/j/1607594444?pwd=emczM2JDMVZWVE9aTVBCZ2RqRE0yZz09>

Meeting ID: 160 759 4444

Passcode: 676141

Dial in: (646) 828-7666

**PROVISIONAL AGENDA**

- I. Call to Order and Introductions
- II. Communications, Education, and Outreach on Workforce Development
- III. Career and Preservation Discussions at Historically Black Colleges and Universities
- IV. Youth Strategic Plan
- V. Updates
  - A. Interns
  - B. Webinars
  - C. Awards
  - D. Cultural Heritage in the Forest
- VI. Adjourn

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**SUPPORTING WORKFORCE DEVELOPMENT THROUGH THE ACHP'S WORK WITH  
HISTORICALLY BLACK COLLEGES AND UNIVERSITIES**  
**Office of Communications, Education, and Outreach**

**Background.** The ACHP has been a strong supporter and member of the White House Initiative on Advancing Educational Equity, Excellence, and Economic Opportunity through Historically Black Colleges and Universities (WHI) for some time. The agency also supports and works in partnership with Latinos in Heritage Conservation, the Chinese Historical Society of New England, and with individual ACHP members to support community groups throughout the country, and, working directly with Historically Black Colleges and Universities (HBCUs).

The ACHP has launched programs that bring students of color into work with federal agencies, such as Preservation in Practice (PIP) with the National Park Service and the National Trust for Historic Preservation, and Cultural Heritage in the Forest (CHIF) with the USDA Forest Service and HistoriCorps. In addition, the Office of Communications, Education, and Outreach (OCEO) offers an annual webinar series that discusses topics of interest to students in general, HBCU students, and students at Minority Serving Institutions (MSIs) focusing on historic preservation and related subjects, well as the webinar series offered by the Office of Federal Agency Programs about Section 106.

The agency is now addressing workforce shortages in cultural resources management in a variety of ways, including these efforts to mentor and train the next generation of historic preservation professionals. Bringing groups and communities such as those listed above and others into an awareness of workforce shortages has proven, and will continue to prove, to be beneficial to all parties.

Working through the WHI, the ACHP has already reached thousands of organizations, HBCU leadership, faculty, and students. This benefits the work of the ACHP and the WHI.

**Discussion.** ACHP staff request that committee members identify ways they can participate in these outreach efforts. For example, members could participate in a webinar or series of podcast episodes directed to the WHI's Scholar's Group. The HBCU Scholar Recognition Program is a student recognition program designed to honor current HBCU students for their excellence, i.e., successfully preparing to compete for top opportunities that improve standards of living in their communities.

Other student groups would also welcome hearing about members' interests in historic preservation and related fields, such as the intersection between preservation and architecture. At the same time, members could introduce the need for qualified professionals in their work and career paths.

Another option could be for members to participate in information sessions that the HBCU Ambassador at a specific HBCU will set up, to talk about the historic campus of that particular university.

**Action Needed.** Members should be prepared to discuss the above-mentioned options and consider participating in such activities. Additionally, members should bring other ideas (related to addressing workforce shortages) to the table for discussion.

*February 15, 2023*