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Communications, Education, and Outreach Committee

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Opening Career Paths at Historically Black Colleges and Universities

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Please see the following papers in Tab 1 for the Communications, Education, and Outreach Committee discussion:

Cultural Resources Workforce Development

Core Competencies and Youth Engagement



MEETING
COMMUNICATIONS, EDUCATION, AND OUTREACH COMMITTEE
Tuesday, June 28, 2022
3 p.m.–4:30 p.m. EDT

Join ZoomGov Meeting
<https://achp.zoomgov.com/j/1603048342?pwd=MVIGR2xFK1VDZ3NxcKJrSWJnMGdSdz09>

Meeting ID: 160 304 8342
Passcode: 333957
Dial-in 646-828-7666

PROVISIONAL AGENDA

- I. Call to Order and Introductions
- II. Historic Preservation Core Competencies and Workforce Development
- III. Working with the White House Initiative on HBCUs
- IV. Awards Update



OPENING CAREER PATHS AT HISTORICALLY BLACK COLLEGES AND UNIVERSITIES **Office of Communications, Education, and Outreach**

Background. The ACHP has been a member of the White House Initiative (WHI) on Advancing Educational Equity, Excellence, and Economic Opportunity through Historically Black Colleges and Universities (HBCU) for several years, working to increase awareness about historic preservation and related fields and career paths. Existing initiatives and outreach that the Office of Communications, Education, and Outreach has created within its partnership with the WHI include Preservation in Practice and Cultural Heritage in the Forest, as well as a winter webinar series about preservation and the history of people of color titled “Preserve the Past, Build for the Future.”

Discussion. Conversations with the WHI have generated two new ideas on how the ACHP might further engage ACHP members with HBCUs and expand appreciation for historic places at HBCUs. First, in recognition that ACHP members themselves often possess knowledge and experience that would benefit HBCU students, committee members should consider how individual members might directly engage with HBCUs, including their students, staff and faculty, about different career fields in historic preservation. This could include subject matter experts visiting one of the campuses and discussing their work and their careers with HBCU stakeholders.

For example, members might participate as guest speakers for the HBCU Scholars. The HBCU Scholar Recognition Program is a student recognition program designed to honor current HBCU students for their excellence in successfully preparing to compete for top opportunities that improve the standards of living in their communities. The HBCU Scholar Recognition Program will help form the next generation of leaders who exhibit and champion HBCU excellence.

Second, members should also advise on how the ACHP might encourage, support, or even host events at HBCUs that highlight historic buildings on HBCU campuses, including some that date to the Civil War era. The ACHP and its members could host student sessions at these sites to talk about the significance of the buildings in relation to African American history. A few examples could include the following:

Cheyney University in Pennsylvania

The campus that makes up Cheyney University is highlighted by fieldstone walls that connect the oldest buildings on campus and some of the newest. Stone buildings built in the colonial revival style between 1903 and 1938 serve as a reminder that this is America’s oldest HBCU. One building on campus is on the National Register of Historic Places.

Tuskegee University in Alabama

Not only is Tuskegee University a National Historic Landmark, but it is also the only college campus that serves as a federal historic site administered by the National Park Service. It also has the distinct feature of being the largest HBCU campus; it is one of the 10 largest college campuses in the nation. The campus includes buildings designed by notable architect Robert R. Taylor and built by former students (including the bricks). For history lovers, the home of Booker T. Washington and the laboratory of George Washington Carver can be toured.

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Morgan State University in Maryland

Recently named a historic site by the American Physical Society, Morgan State University is an excellent example of an HBCU that has ties to history, architecture, and African American studies because of its wonderful mix of historic buildings (designed by architects Albert Cassell, Hilyard Robinson, Leon Bridges) and modern buildings. The campus is anchored by a main quad featuring brick pathways surrounded by trees, and some of the oldest buildings on campus which were constructed of roughly cut local stone; the same feature continues on some of the most recently constructed buildings. Morgan State is also the only HBCU designated a National Treasure by the National Trust for Historic Preservation.

Fisk University in Tennessee

What was once a school built in former Union Army barracks is now a National Historic District due to its architectural, historic, and cultural significance. Beyond the gilded gates that mark the entry to the campus stand buildings designed in High Victorian Picturesque, Italianate Revival, Victorian stickstyle, late modern, Queen Anne, and neo-Gothic styles. Perhaps the most well-known is Jubilee Hall, the oldest structure built for the education of African American students in the South. The campus also includes Carnegie Library, designed and constructed by the nation's oldest African American architectural firm.

Action Needed. Members should discuss the above options and offer ideas for speaking engagements, either virtually or in person, as well as offering suggestions for other ideas that might connect ACHP members to students at HBCUs.

June 17, 2022



UPDATE ON MAJOR ACTIVITIES
Office of Communications, Education, and Outreach
March—June 2022

Awards

On May 27, the jury for the **National Trust/Advisory Council on Historic Preservation Award for Federal Partnerships in Historic Preservation** met to determine the recipient for the 2022 award. Jurors included ACHP Vice Chairman Jordan Tannenbaum, CEO Committee Chairman Luke Nichter, National Trust Vice President for Government Relations Shaw Sprague, along with National Trust and Office of Communications, Education, and Outreach (OCEO) staff. OCEO will work with the National Trust on award notification to the primary awardee and partners. This award honors outstanding federal partnerships that advance the preservation of important historic resources.

Nominations are now open for the 2022-2023 **ACHP/HUD Secretary's Award for Excellence in Historic Preservation**. As mentioned in previous reports, the joint award is transitioning to a new schedule, with the next ceremony scheduled for summer 2023. This award recognizes exceptional preservation in advancing the goals of preservation while providing affordable housing and/or expanded economic opportunities for low- and moderate-income families and individuals. The deadline for submissions is **August 15, 2022**, via HUD's online application process. Nomination details can be viewed at [HUD's award website](#).

Historic Summer Vacation Social Media Campaign

Building upon the success of the inaugural #HistoricSummerVacation campaign in 2021, the ACHP has embarked on a second year of offering historic places people can visit while on their summer vacations. Every Friday through Labor Day, the ACHP will post about a place from different states each week. Please contact Lynne Richmond (lrichmond@achp.gov) if there is a site that ACHP members would like to see featured. Here is the information required for each post: original, non-copyrighted photos and two to three sentences describing the site with a link for more information.

Preservation in Practice

Preservation in Practice, a program for Historically Black College and University (HBCU) architecture students, will resume this summer after a two-year COVID-19 hiatus. Twenty students from Tuskegee, Hampton, and Morgan State universities will participate. The program kicks off on July 10 at Grand Teton National Park. Students will spend two weeks there getting classroom and hands-on historic preservation training. They will then travel to Washington, D.C., for programs from the ACHP, National Park Service, and National Trust's HOPE Crew. They will work independently on a final project at home for the fourth week. They will give their final presentations on August 8.

Cultural Heritage in the Forest

This inaugural program began on June 12 at Grey Towers National Historic Site in Pennsylvania with five anthropology students from the HBCU Lincoln University. After a week at Grey Towers, they will go to the Monongahela National Forest in West Virginia for hands-on cultural resources, historic preservation, and conservation projects with the forest and HistoriCorps. During that time, they also will

visit the Wayne National Forest in Ohio to learn about historic sites pertaining to the Underground Railroad. Their final week will be spent in Washington, D.C., meeting with ACHP and Forest Service leaders; taking a Section 106 training course; and touring Section 106 sites, historic sites, and museums. Both fieldwork and coursework will expose the students to the different facets of historic preservation and the work of the Forest Service Heritage Program. They will then be able to pursue career tracks through the Forest Service Pathways program for students, and other opportunities.

June 17, 2022