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*Please see the following papers in Tab 1 for the Communications, Education, and Outreach Committee discussion:*

Expanding the ACHP's *Preserve the Past, Build for the Future* Webinar Series

National Broadcast and Media Outreach



**MEETING**  
**COMMUNICATIONS, EDUCATION, AND OUTREACH COMMITTEE**  
**Monday, March 28, 2022**  
**3 p.m.–4:30 p.m. EDT**

Join ZoomGov Meeting:

<https://achp.zoomgov.com/j/1616030714?pwd=MVc0TFo2VmxDZRHoxNXQrMVpBTnlDUT09>

Meeting ID: 161 603 0714

Passcode: 948204

Dial-in: 1-646-828-7666

**PROVISIONAL AGENDA**

- I. Call to Order and Introductions
- II. Historic Preservation Webinar Series
- III. National Broadcast and Media Outreach
- IV. Awards Update
- V. Adjourn

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**UPDATE ON MAJOR ACTIVITIES**  
**Office of Communications, Education, and Outreach**  
**December 2021–March 2022**

***National Trust/ACHP Award for Federal Partnerships in Historic Preservation.*** The submission period for nominations closed on February 17. The Office of Communications, Education, and Outreach (OCEO) will begin work on the next phase in the process to identify members for the award jury, which usually meets in April or May. The award will be presented during the National Trust’s PastForward annual conference, November 1-4, 2022.

***ACHP/HUD Secretary’s Award for Excellence in Historic Preservation.*** For the past two years, the annual award cycles for both joint awards have been conducted in tandem during the calendar year, starting with calls for nominations in early winter and culminating in award ceremonies in mid- to late fall.

The last two years, however, have shown that coordinating these two award programs at the same time during the late fall period where the ACHP is experiencing many competing demands, is challenging. In order that this situation might be improved, OCEO reviewed the award schedules for both joint awards.

The National Preservation Awards are always bestowed during the PastForward conference each fall, and that is unlikely to change. The joint National Trust/ACHP award will always be given at that time. Hence, the focus moved to the ACHP/HUD Award. After thorough discussions by the ACHP/HUD team and approval by leadership, it was decided to move the joint award from the fall to summer ACHP business meetings.

This revised schedule will help in several ways:

1. Spread out the tasks for coordinating the joint awards
2. Allow OCEO to concentrate on the unique nature of each of the awards by having more time between them
3. Decrease the frequency of repetitive announcements, i.e., calls for nominations and deadlines
4. Extended marketing and nomination periods may result in more submissions
5. Provide more opportunity for local participation near the time of the ACHP/HUD Award ceremony (autumn presentations always conflict with the approaching holiday season)
6. Allow both the ACHP and HUD teams to alleviate scheduling challenges and provide the necessary focus on each award

As there is not enough time to organize an award for this summer, the ACHP will transition these changes during 2022 into 2023. ACHP staff will begin this new cycle by revising the nomination brochure and further develop plans for an award ceremony at the ACHP business meeting in the summer of 2023.

While no award will be provided in 2022, initial plans are to compensate by designating two winners in 2023 for the “2022-2023” ACHP/HUD Secretary’s Award. After that, the award will resume its own yearly cycle.

***Preservation in Practice.*** The National Park Service (NPS) determined at the end of February to move forward with the Preservation in Practice (PIP) program for the summer of 2022. All three of the partners (the ACHP, NPS, and the National Trust) are looking forward to restarting the program. In 2022, three Historically Black Colleges and Universities (HBCUs) will be sending students to the program: Tuskegee University (Tuskegee, AL), Morgan State University (Baltimore, MD), and Hampton University (Hampton, VA). The program will be slightly shorter in 2022 but will remain a field school designed for undergraduate architecture students at HBCUs. The program will expose African American young professionals to historic preservation and related career fields, such as architecture, history, conservation, urban planning, construction, and engineering, and raise awareness of the rich cultural legacy of HBCUs. PIP will also directly connect HBCU students with a historical narrative that they may not have been presented with before and work to bridge the diversity gap within the historic preservation field.

***Cultural Heritage in the Forest.*** A new program called Cultural Heritage in the Forest will be launched in the summer of 2022. This is a partnership with the U.S. Forest Service, Lincoln University (an HBCU in Pennsylvania), and the ACHP. Students from Lincoln will participate in hands-on work at Forest Service sites in Pennsylvania and West Virginia as well as take tours and meet with preservation leaders in Washington, D.C. More details will be provided on this program as they develop.

*March 21, 2022*